



fordys
VAR

Fostering Inclusive Learning
for Children with Dyslexia

NEWSLETTER – AUGUST 2019

SOCIAL MEDIA LAUNCH

Currently, it is essential to have a presence on Social Networks. Just as the Internet has recently become popular and we could not currently live without it, Social Networks have gained importance in our daily life and in the scope of the Project's dissemination.

For this reason, with the launch of various Social Networks, we intend to enhance our project: *Fostering Inclusive Learning for Children with Dyslexia*.

The advantages they provide us are as follows:

- ✓ Increase knowledge about the Project's topic.
- ✓ They allow instant communication.
- ✓ They make it easy to share knowledge and information.
- ✓ Contribute to the visibility on intellectual products.

Therefore, from **FORDYSVAR** we wanted to have a presence in the following Social Networks:



Twitter



Instagram



Facebook



Youtube



Co-funded by the
Erasmus+ Programme
of the European Union

FORDYS-VAR [2018-1-ES01-KA201-050659] is a project co-financed by the Erasmus + program, KA2 - Cooperation for innovation and the exchange of good practices KA201 - Strategic partnerships for school education.

This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein



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TWITTER - @fordysvar

In Twitter, we follow the main profiles of various European projects, Institutions, Dyslexia Associations and Scientific Societies.

The following **hashtags** are used:

#Fordysvar #MyErasmusPlus
#ErasmusPlus #ErasmusPlusES
#Dyslexia
#VirtualReality
#AugmentedReality

Quoting the following **institutions**:

@ubuestudiantes
@sepiegob

Twitter of the partner
Associations and institutions that are
Considered relevant in that dissemination



31 Followers



40 Tweets



52 Like



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FACEBOOK - Fordysvar UBU

On Facebook, we follow the Project partners, european and national institutions, various professionals of the Scientific Society, Associations of Dyslexia at the national level, as well as parents with children with dislexia.

Posts are tagged:

Fordysvar
University of Burgos
ErasmusPlusSEPIE
Partners
Associations and institutions considered relevant for dissemination



39 Followers



13 Publications



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INSTAGRAM - [fordys_var](#)

Instagram allows the option to publish fleeting Stories that allow daily sharing of the activities carried out in the FORDYSVAR project with our followers. In this Social Network we follow both national and international Universities, different public bodies, international and national Dyslexia Associations as well as different members of the educational community and European institutions.

The **mentions** made are:

@Fordysvar
@Universidad de Burgos
@sepie_gob
Partners
Associations and institutions
considered relevant
for dissemination

The following **hashtag** is included:

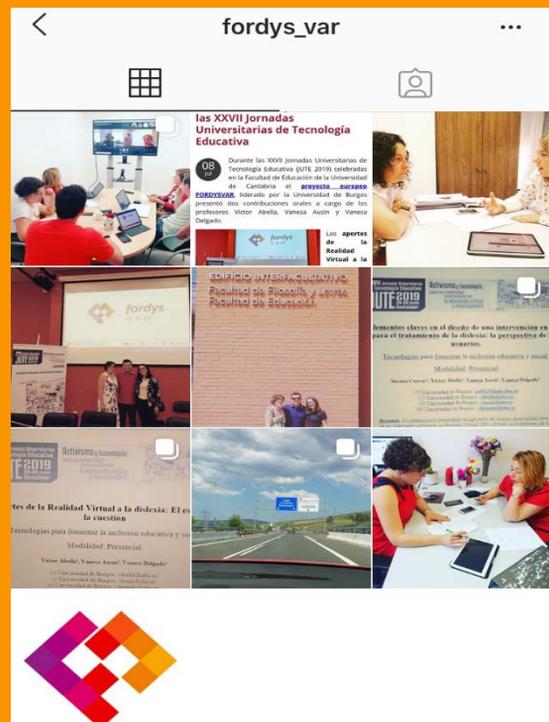
#erasmusplussepie



29 Followers



10 Publications





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YOUTUBE - FORDYSVAR UBU

The last Social Network is Youtube, the channel that we have created is called FORDYSVAR UBU.

At the moment, we have not created a video but we are working on the creation of audiovisual content to share. Shortly, we will present a video about our Project.

In case you want to share audiovisual material about the project, the following **hashtags** will appear in the video description :

#Fordysvar
#MyErasmusPlus
#ErasmusPlusES
#ErasmusPlus
#Dyslexia
#VirtualReality
#AugmentedReality



More information:

<https://fordysvar.culturalhosting.com/en/> & <http://sepie.es/>

