



***fordys***  
VAR

Fostering Inclusive Learning  
for Children with Dyslexia

# DISSEMINATION REPORT

## Romania

<https://fordysvar.eu/es/>

***April 2020***



Cofinanciado por el  
programa Erasmus+  
de la Unión Europea



UNIVERSIDAD  
DE BURGOS

AR  
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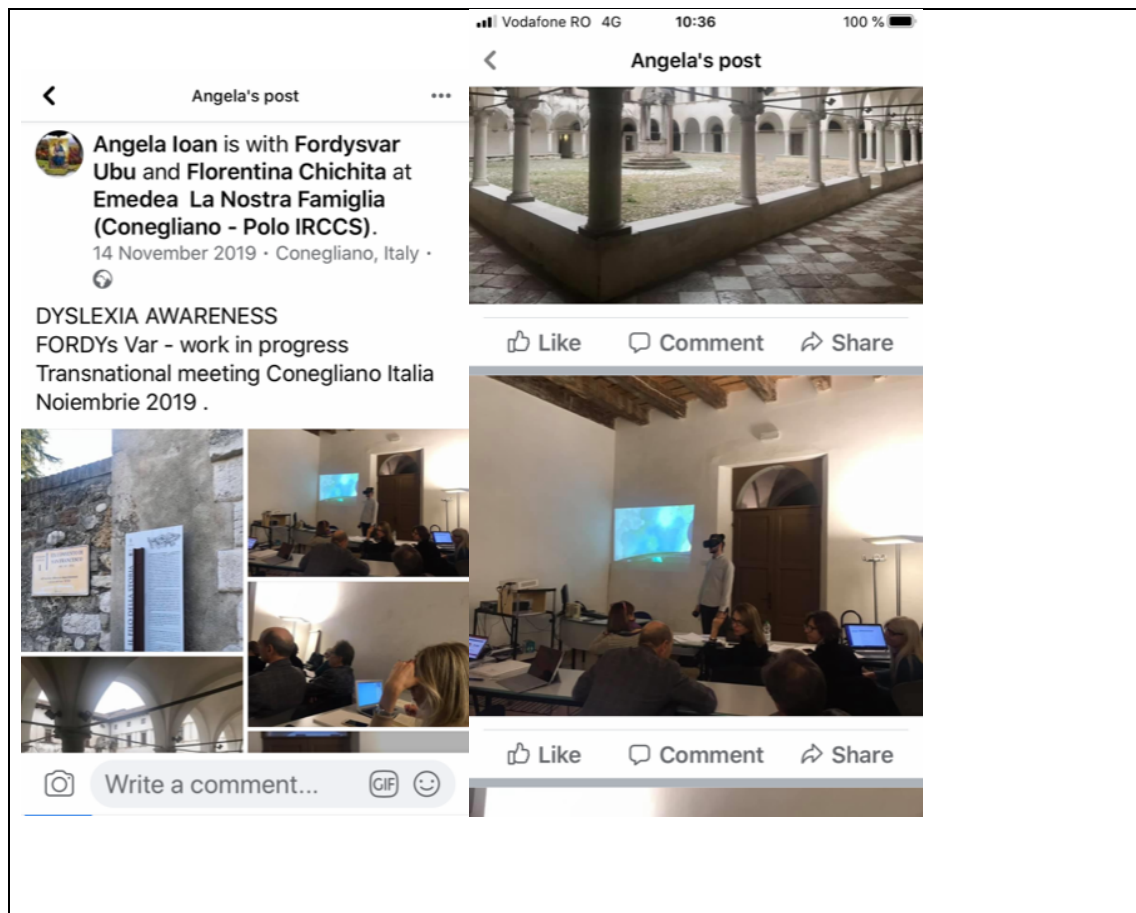
Hveloce  
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LOS GRANDES DEL AVANCE DE LA INNOVACIÓN

## Dissemination Report ( 01/Nov-Dec/2019 – 31/04/2020)

Project No.	Project n <sup>o</sup> 2018-1-ES01-KA201-050659
Project title	Fostering Inclusive Learning for Children with Dyslexia in Europe by Providing Easy-to-Use Virtual and/or Augmented Reality Tools and Guidelines

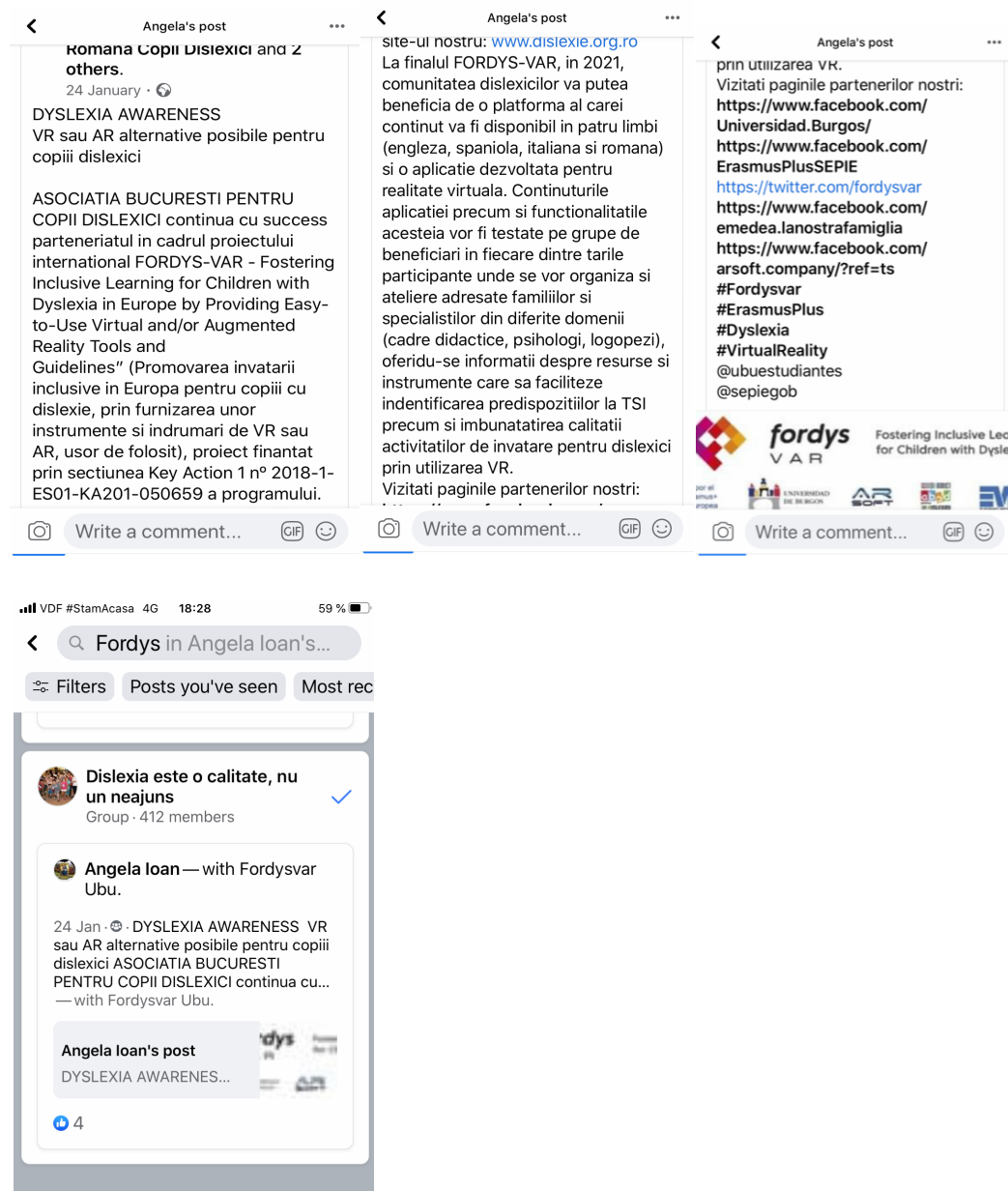
### Dissemination activity description:

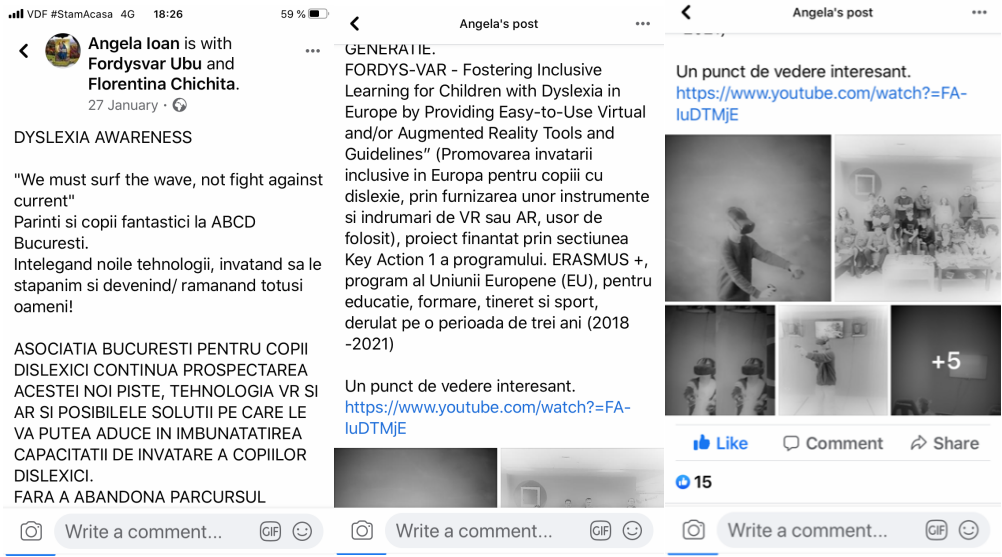
No.: 1	Activity name:
Short activity description	FB post- sharing the 2 <sup>nd</sup> transnational meeting experience in Conegliano (reposted in Dec)
Activity date or period	Nov/Dec 2019
Country, Region, City of the activity	Romania, Bucharest
Target group(s)	Parents, teachers, experts, large public
Number of participants or reached people (e.g. by article)	– 64 organic reach (no of people who saw the message), 4 shares
<i>Please attach min. 1 max.4 pictures from the activity if relevant (e.g. photos, picture of an article etc.)</i>	



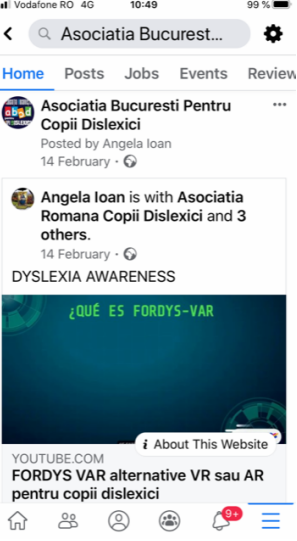


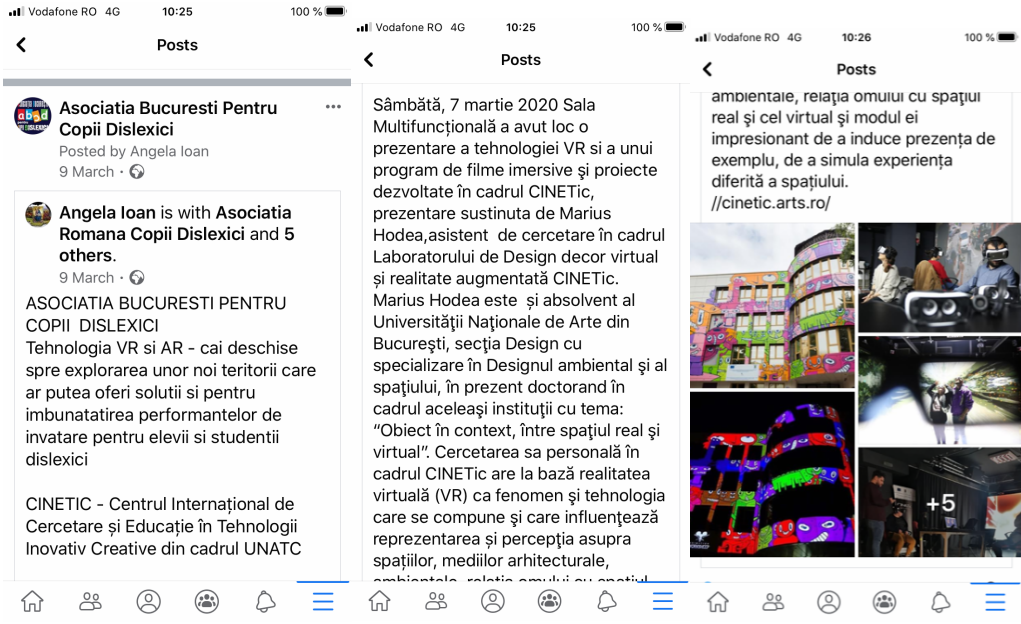
No.: 2	Activity name:
Short activity description	DYLEXIA AWARENESS FB post on ABCD Bucuresti page – promoting the partnership and the project “VAR and AR – possible alternatives for Dyslexic children”
Activity date or period	Jan 24, 2020
Country, Region, City of the activity	Romania, Bucharest
Target group(s)	Parents, teachers, experts, large public
Number of participants or reached people (e.g. by article)	ABCD Bucuresti FB page (+500 likes/page; 570 views/page); The post has reached 229 people (organic reach) Shared by a group of +400 followers from DYS community.

Please attach min. 1 max.4 pictures from the activity if relevant (e.g. photos, picture of an article etc.)



No.: 3	Activity name:
Short activity description	<p>VR and Dyslexia Event with 30-40 participants including parents and kids with dyslexia. ABCD Bucuresti representatives attended this event where promoted the project through one to one approach/discussions with parents while kids were testing /playing VR games.</p> <p>"We must surf the wave, not fight against current" – dyslexia awareness – ABCD Bucuresti continues to prospect this new approach, VR and AR technology possible solutions to improve the learning capacity of the dyslexic children...</p> <p>FB post about this event on ABCD Buc page</p>
Activity date or period	January 27, 2020
Country, Region, City of the activity	Romania, Bucharest
Target group(s)	Parents and DYS kids
Number of participants or reached people (e.g. by article)	<p>30-40 attendees</p> <p>144 + 46 organic reach - no of people who view the FB post</p>
<p><i>Please attach min. 1 max.4 pictures from the activity if relevant (e.g. photos, picture of an article etc.)</i></p> 	

No.: 4	Activity name:
Short activity description	FORDYS VAR video project presentation in Spanish – ABCD Bucuresti added Romanian subtitles and placed the video on its FB page and Youtube channel
Activity date or period	February 14, 2020
Country, Region, City of the activity	Romania, Bucharest
Target group(s)	Parents, educators/teachers, experts, general public
Number of participants or reached people (e.g. by article)	139 organic reach on FB , 7 shares Youtube ABCD Bucuresti channel (52 subscribers) – 62 views
Please attach min. 1 max.4 pictures from the activity if relevant (e.g. photos, picture of an article etc.)	
  	

No.: 5	Activity name:
	FB posts on the official page of the ABCD Bucuresti, including general information about dyslexia and VR awareness.
Activity date or period	March 9, 2020
Country, Region, City of the activity	Romania, Bucharest
Target group(s)	Parents, educators, experts, general public
Number of participants or reached people (e.g. by article)	ABCD FB page +500 page likes/570 page views; Post - 91 organic reach
Please attach min. 1 max.4 pictures from the activity if relevant (e.g. photos, picture of an article etc.)	
 <p>The image contains three screenshots of Facebook posts from the ABCD Bucuresti page. The first screenshot shows a post by Angela Ioan, a member of the Asociația București Pentru Copii Dislexici, dated March 9, 2020. The post includes a link to a video and mentions the CINETIC center. The second screenshot shows a post about a VR presentation at the CINETIC center, dated March 7, 2020. The post mentions Marius Hodea, a research assistant at the CINETIC center, and describes a VR presentation of architectural models. The third screenshot shows a post about the relationship between real and virtual space, dated March 10, 2020. The post includes a link to a video and mentions the CINETIC center.</p>	



Angela's post



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