



fordys
VAR

Fostering Inclusive Learning
for Children with Dyslexia

DISSEMINATION REPORT

Romania

<https://fordysvar.eu/es/>

August 2020



Cofinanciado por el
programa Erasmus+
de la Unión Europea



UNIVERSIDAD
DE BURGOS

AR
SOFT



EM
EUGENIO MEDEA

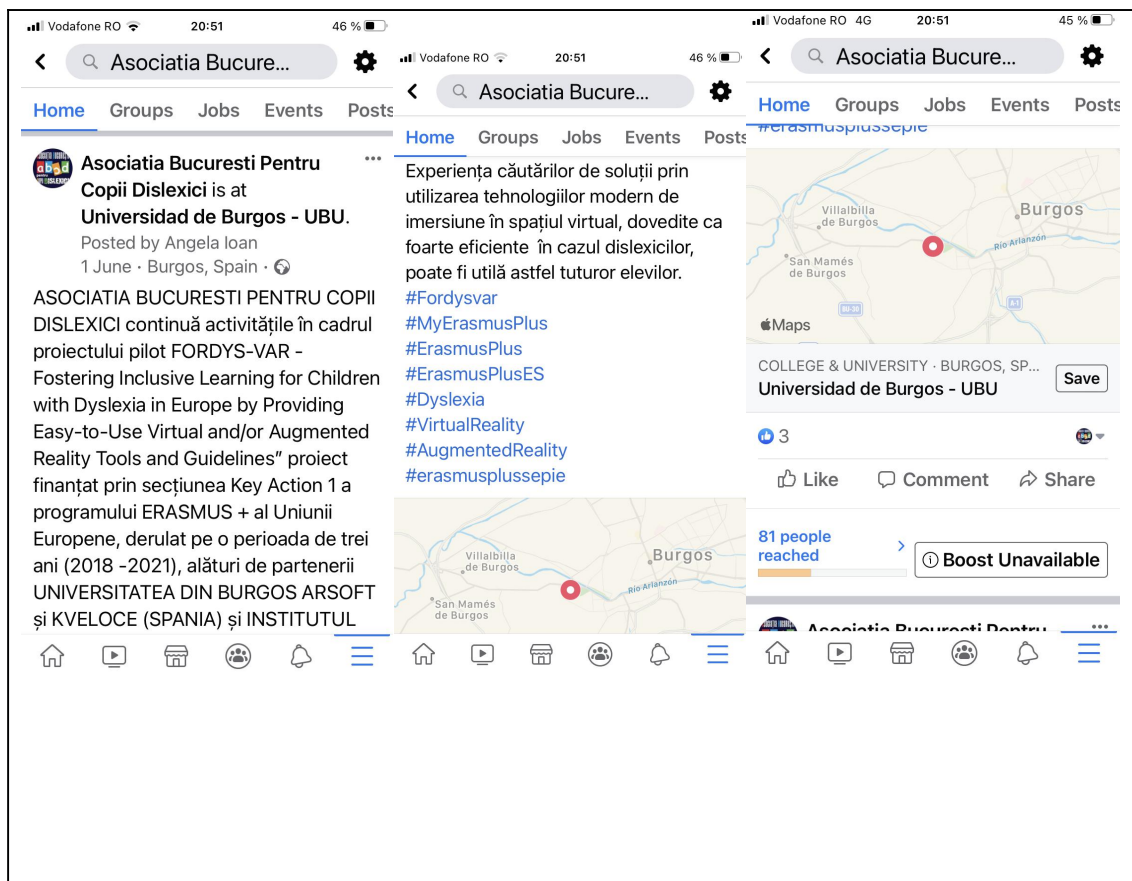
Hveloce I+D+i
LOS LABOS DEL AVANCE DE LA INVESTIGACIÓN

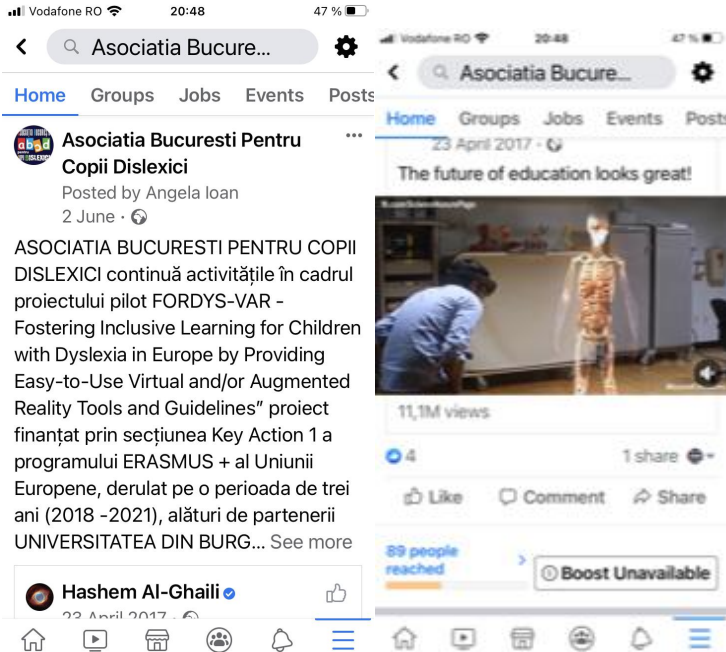
Dissemination Report (01/June/2020 – 30/10/2020)

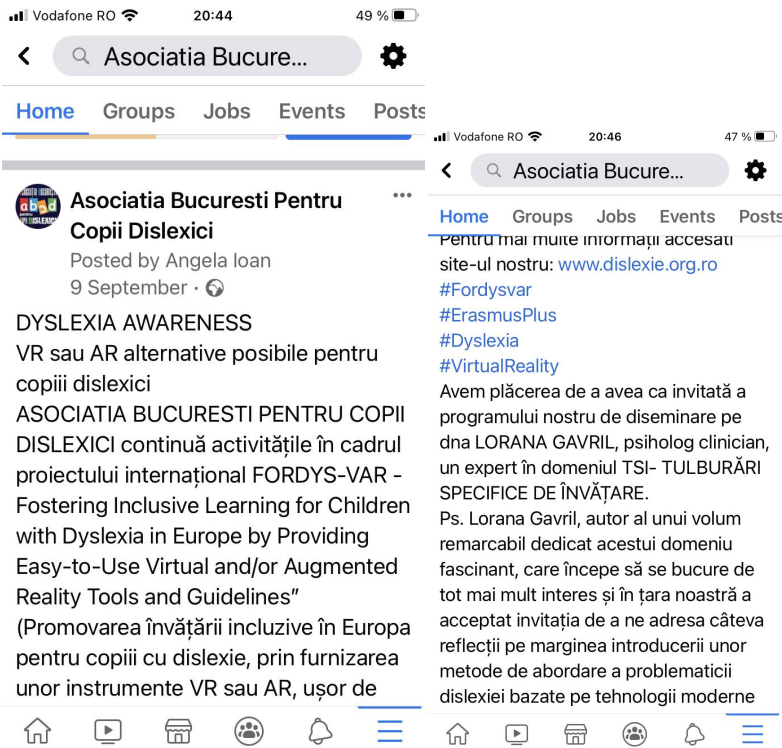
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|---------------|--|
| Project No. | Project n ^o 2018-1-ES01-KA201-050659 |
| Project title | Fostering Inclusive Learning for Children with Dyslexia in Europe by Providing Easy-to-Use Virtual and/or Augmented Reality Tools and Guidelines |

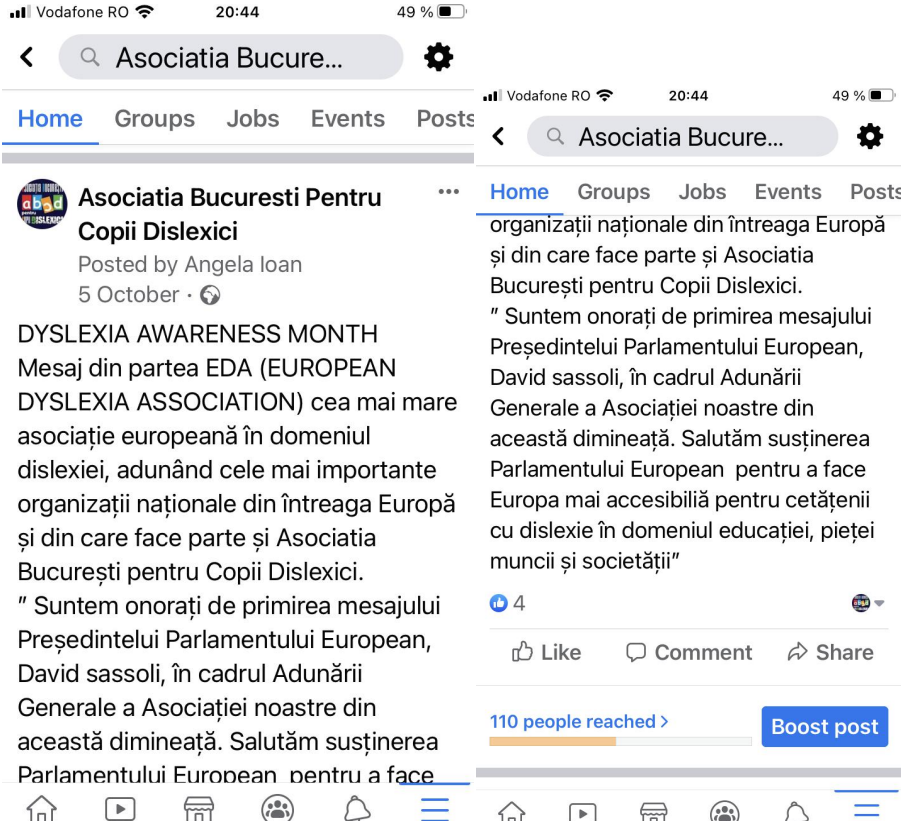
Dissemination activity description:

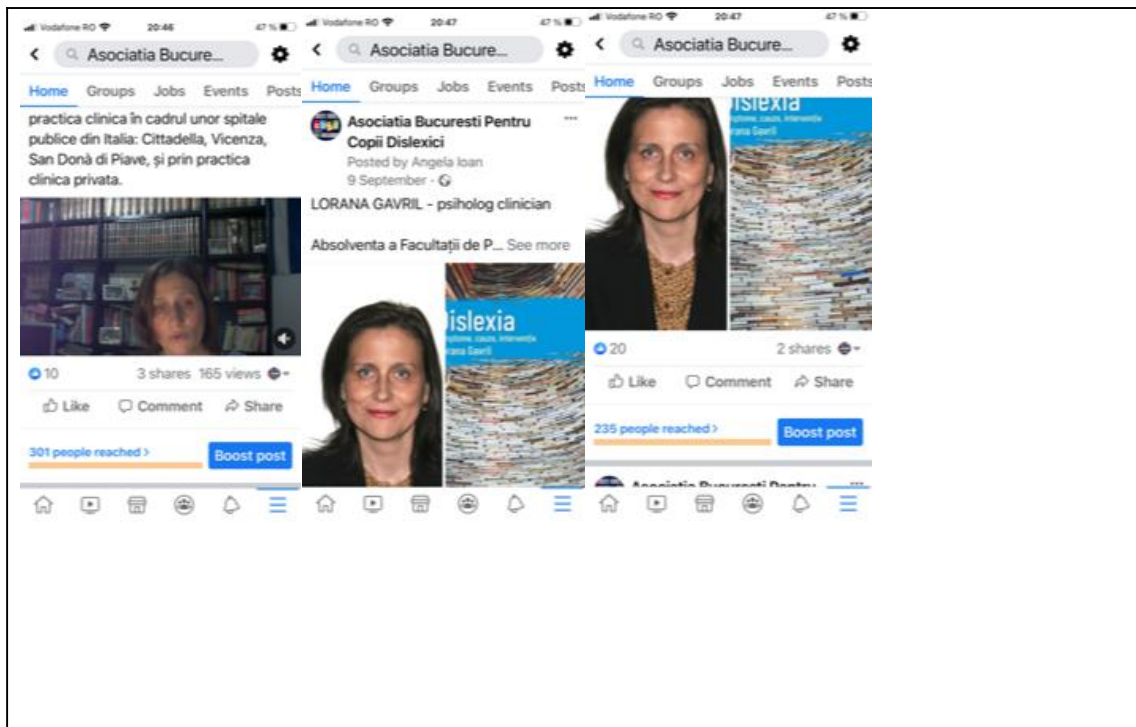
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| No.: 1 | Activity name: |
| | FB posts - ABCD and FORDYS VAR project - increase awareness on the project name, objectives and status. |
| Activity date or period | June 1 , 2020 |
| Country, Region, City of the activity | Romania, Bucharest |
| Target group(s) | Parents, educators, experts, general public |
| Number of participants or reached people (e.g. by article) | 81 people reached |
| <i>Please attach min. 1 max.4 pictures from the activity if relevant (e.g. photos, picture of an article etc.)</i> | |

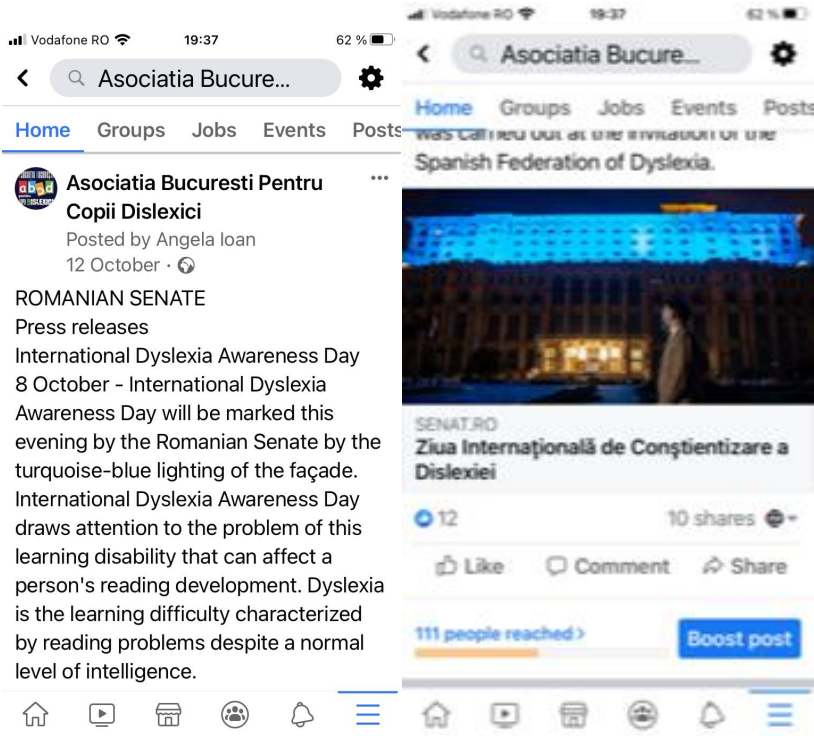



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| No.: 2 | Activity name: |
| | FB posts - ABCD and FORDYS VAR project - increase awareness on the project name, objectives and status. |
| Activity date or period | June 2 , 2020 |
| Country, Region, City of the activity | Romania, Bucharest |
| Target group(s) | Parents, educators, experts, general public |
| Number of participants or reached people (e.g. by article) | 89 people reached |
| <p><i>Please attach min. 1 max.4 pictures from the activity if relevant (e.g. photos, picture of an article etc.)</i></p>  | |

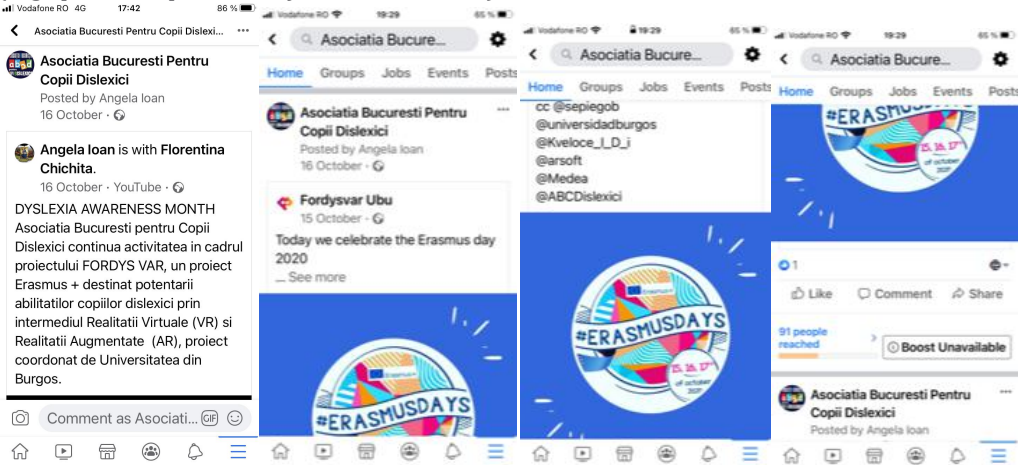
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| No.: 3 | Activity name: |
| | FB posts - Dyslexia Awareness Month - VR and AR possible alternatives for dys kids. KOL / DYS expert Lorana Gavrila testimonial - published on ABCD website and youtube channel. |
| Activity date or period | Sep 9 , 2020 |
| Country, Region, City of the activity | Romania, Bucharest |
| Target group(s) | Parents, educators, experts, general public |
| Number of participants or reached people (e.g. by article) | 301 people reached, 165 views, 3 shares |
| <p><i>Please attach min. 1 max.4 pictures from the activity if relevant (e.g. photos, picture of an article etc.)</i></p>  <p>The image contains two screenshots of a Facebook post. The left screenshot shows the top of the post with the header 'Asociatia Bucuresti Pentru Copii Dislexici' and the text 'DYSLEXIA AWARENESS VR sau AR alternative posibile pentru copiii dislexici'. The right screenshot shows the full text of the post, which mentions 'ASOCIATIA BUCURESTI PENTRU COPII DISLEXICI' and 'Fostering Inclusive Learning for Children with Dyslexia in Europe by Providing Easy-to-Use Virtual and/or Augmented Reality Tools and Guidelines'. It also includes a link to 'www.dislexie.org.ro' and several hashtags: #Fordysvar, #ErasmusPlus, #Dyslexia, and #VirtualReality.</p> | |

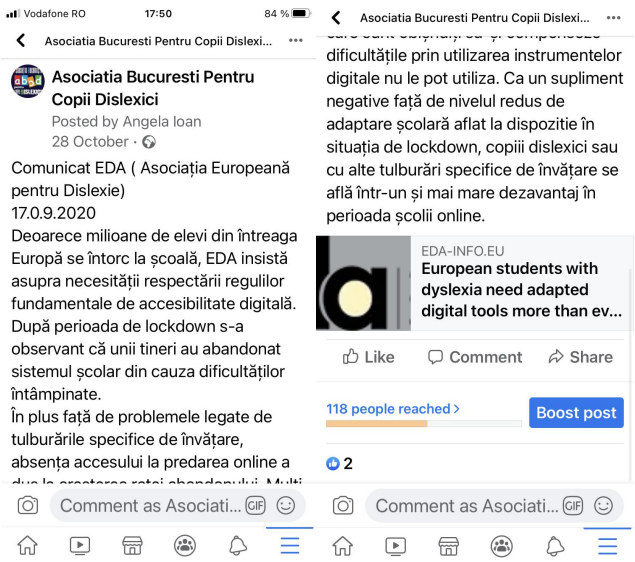
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| No.: 4 | Activity name: |
| | FB posts - Dyslexia Awareness Month - ABCD shared EDA (European Dyslexia Association) message |
| Activity date or period | Oct 5 , 2020 |
| Country, Region, City of the activity | Romania, Bucharest |
| Target group(s) | Parents, educators, experts, general public |
| Number of participants or reached people (e.g. by article) | 110 people reached |
| <p><i>Please attach min. 1 max.4 pictures from the activity if relevant (e.g. photos, picture of an article etc.)</i></p>  | |



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| No.: 5 | Activity name: |
| Short activity description | FB post - ABCD shared press news of the Romanian Senate about International Dyslexia Awareness Day - marked by lighting of the Romanian Senate building facade. |
| Activity date or period | Oct 12, 2020 |
| Country, Region, City of the activity | Romania, Bucharest |
| Target group(s) | Parents, educators/teachers, experts, general public |
| Number of participants or reached people (e.g. by article) | 111 people reached + 81 |
| <p><i>Please attach min. 1 max.4 pictures from the activity if relevant (e.g. photos, picture of an article etc.)</i></p>  | |

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| No.: 6 | Activity name: |
| Short activity description | FB post-share Fordysvar UBU FB post "Today we celebrate the Erasmus day 2020" |
| Activity date or period | Oct 16, 2020 |
| Country, Region, City of the activity | Romania, Bucharest |
| Target group(s) | Parents, experts, large public |
| Number of participants or reached people (e.g. by article) | 91 people reached |
| <p><i>Please attach min. 1 max.4 pictures from the activity if relevant (e.g. photos, picture of an article etc.)</i></p>  | |

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| No.: 7 | Activity name: |
| Short activity description | FB post, share of UBU Youtube "FORDYS VAR Erasmus DAY"- Dyslexia Awareness Month- ABCD continues the activity within FORDYS VAR project - |
| Activity date or period | Oct 16 2020 |
| Country, Region, City of the activity | Romania, Bucharest |
| Target group(s) | Parents, teachers, experts, large public |
| Number of participants or reached people (e.g. by article) | – 87 organic reach (no of people who saw the message), 4 shares |
| <p><i>Please attach min. 1 max.4 pictures from the activity if relevant (e.g. photos, picture of an article etc.)</i></p>  | |

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| No.: 8 | Activity name: |
| Short activity description | FB share EDA-INFO.EU article post “ EUROPEAN students with dyslexia need adapted digital tools more than ever...” To increase awareness on the need of digital tools for Dys kids/students. - creating the ground for FORDYS VAR VR /AR tool/ |
| Activity date or period | Oct 28, 2020 |
| Country, Region, City of the activity | Romania, Bucharest |
| Target group(s) | Parents, teachers, experts, large public |
| Number of participants or reached people (e.g. by article) | ABCD Bucuresti FB page (+500 likes/page; 570 views/page); The post has reached 118 people (organic reach) |
| | <p><i>Please attach min. 1 azy8ckm6 matmax.4 pictures from the activity if relevant (e.g. photos, picture of an article etc.)</i></p>  |

